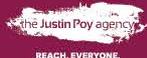




Hosted By



2026  
Hua  
Cai  
华彩

*Sponsorship Package*

Saturday, January 24, 2026

TIFF Lightbox  
350 King Street West, Toronto,  
ON M5V 3X5

[HuaCaiAward.ca](http://HuaCaiAward.ca)



Dear Sponsors:

The Hua Cai Awards celebrate and recognize individuals who have not only achieved excellence in their respective fields but have also dedicated their careers to breaking barriers, fostering cross-community understanding, and strengthening the fabric of Canada's diverse society.

More than just honouring success, we shine a light on those who actively bridge divides, champion inclusivity, and create lasting impact by embracing the full spectrum of diversity—whether cultural, racial, gender, ability, or thought. Our awardees exemplify the very best of Canada and those who have worked with our great nation, demonstrating how dedication, leadership, and innovation can not only elevate their industries but also enrich the nation as a whole.

By recognizing these trailblazers, we reaffirm our commitment to a Canada where diversity is not just acknowledged but celebrated as a driving force for progress, unity, and shared success.

We thank you for your support and look forward to seeing you on January 24, 2026!

## Letter From Co-Chairs

Justin Poy  
Co-Chair  
Hua Cai Awards

Patrick Hung  
Co-Chair  
Hua Cai Awards

James Wang  
Co-Chair  
Hua Cai Awards

Anson Wong  
Co-Chair  
Hua Cai Awards



# The Hua Cai Experience

The Hua Cai Awards take place at TIFF Lightbox, one of Toronto's most iconic venues and a symbol of storytelling, creativity, and impact. This setting reflects the spirit of the awards—celebrating individuals whose contributions quietly yet profoundly shape the fabric of Canadian society.

More than just a recognition event, the Hua Cai Awards create a powerful moment of reflection and celebration. Every aspect of the evening is thoughtfully curated—from the world-class acoustics and striking architecture to the meaningful narratives being honoured. It's a ceremony designed for resonance and relevance.



# The Hua Cai Experience

As the evening transitions to an exclusive reception at LUMA and TIFF's The Founders Lounge, the experience becomes even more personal. Over elegant cuisine, fine wine, and thoughtful conversation, guests engage in meaningful connection. Long-time colleagues reconnect, new partnerships form, and the room buzzes with energy and possibility.

This is more than an awards gala—it's a rare convergence of leaders, change makers, and cultural influencers. A gathering where community is built, stories are shared, and legacies are acknowledged.

*Your sponsorship places your brand at the heart of this unique moment—aligned with excellence, cultural leadership, and the people shaping Canada's future.*





Photos from  
*Hua Cai Awards 2025*



# *Sponsorship Packages*



Hua Cai Awards · 华彩





## Title Sponsor

Multi-year Discount: Save 15%

1 Year Sponsor: \$20,000

2 Year Sponsor: \$34,000

- Exclusive **Title Sponsor** rights
  - **Premium logo lock-up** (will be displayed on promotional materials, official website, step & repeat backdrop, tickets, letterhead, on-screen during the event, etc.)
  - **Banner ad** on website homepage
  - **Featured paragraph & quote** in official **press release**
  - **30-sec video ad** played at the start of the event
  - **On-stage speech** during ceremony (up to 3 mins)
  - **3 onsite pop-up banners** for brand visibility
  - **Gift placement** in guest gift bags
  - **Outside back cover ad** in the program book
  - **Additional 3-min speech** at post-ceremony celebration
  - Includes **20 VIP tickets** with priority seating
- 



## Exclusive Travel Sponsor

1 Business Class Airfare  
(YYZ to LAX Return Ticket or equivalent)

- Exclusive airline sponsor recognition in press release
- On-stage speech during ceremony (up to 2 mins)
- 30-sec video ad played during the event
- Prominent onsite pop-up banner for brand visibility
- Full-page ad in the program book
- 8 VIP tickets with priority seating





CA\$5,200  
Community Partner

1 Full Page Colour Ad in the Program Book  
*Includes 10 complimentary tickets*



Your Ad Here





CA\$2,000

1 Full Page Colour Ad in the Program Book  
*Includes 2 complimentary tickets*



Your Ad Here



CA\$1,250

1 Half Page Colour Ad in the Program Book  
*Includes 1 complimentary ticket*



Your Ad Here

CA\$750

1 Quarter Page Colour Ad in the  
Program Book

*Includes 1 complimentary ticket*



Your Ad  
Here



*Thank you for your support!*

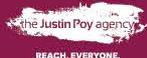
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